

September 8, 2011

FOR IMMEDIATE RELEASE
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TRENTON CHAMBER MONTHLY MEETING

Barneveld – The Trenton Chamber of Commerce held its regular monthly meeting on September 8 at the Municipal Building. President Kelly Smith was unable to attend so Treasurer Debby Leiker filled in and ran the meeting.

Fitz Hardiman gave a brief update on the Visitor Information Center. He said there were 21 paid advertisers taking advantage of the brochure program at the center. This does not include the sign rental which also generates income for the VIC. Information about advertising there can be found at the chamber's website, www.trentonchamber.com or by contacting Hardiman at Adirondack Lanes.

Members heard from Veronika Freeman, the webmistress for the chamber's website. Freeman reviewed the latest monthly report provided by Google Analytics and statistics about how the site is being utilized and visited. Chambers executives would like to start gathering information to determine how often the site is viewed, what pages people look at, etc. These reports will help determine what kind of information should be on the site. Members are reminded to check the site as it does get updated monthly and a number of business and area events are posted. Remember to provide information about what's happening at your business so that you can be included on the site as well.

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This is one of the benefits of your membership, letting the chamber help promote your business! All information must be submitted by the third week of the month as updates are completed during the fourth week. E-mail your news to trentonchamber@aol.com

The Chamber is about to kick-off the annual Fuel Raffle. Once again members are asked to sell raffle tickets with the winner having the choice of firewood, fuel oil or propane. Three thousand tickets are being printed and sales will begin September 24-25 at the Remsen Barn Festival. Tickets will also be for sale October 8 at Hudon's Sled & Salvage Vintage Sled show. Members are needed for two hour shifts at Barn Fest to sell tickets and also at the Sled Show. If you can help, please contact Fitz Hardiman at Adirondack Lanes. This is a big fundraiser for the chamber and members are encouraged to sell the tickets that will be coming in the mail with a letter of explanation. The drawing will be held in December at the Holiday Business After Hours.

It's time for our semi-annual Highway Trash Pickup. Volunteers should gather at Adirondack Lanes on Route 12 at 5pm, Monday September 19. The rain date is Tuesday, September 20. As part of our commitment to the Adopt-A-Highway program, the chamber picks up trash twice a year along a corridor of Route 12 from Hinman Road north to Old Poland Road. At 7pm volunteers gather back at the Lanes for refreshments provided by the chamber. Please come lend a hand, your help is needed.

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And if you are one of the business owners along that stretch of highway, please participate by cleaning up in front of your establishment.

Remember our Fall Business After Hours Thursday, September 15 sponsored by Foothills Rural Community Ministry. The event takes place at the Presbyterian Church in Holland Patent, across from the village green, from 5:30 until 7:30pm. Admission is \$5.00 payable at the door. Please RSVP via e-mail to trentonchamber@aol.com or call Adirondack Bank at 865-6800. This event is open to the general public as well as all chamber members. Please bring a canned good for the food pantry and receive a coupon for a complimentary item in the thrift shop!

Mark your calendars now as the trails at Trenton Falls will be open the first two weekends in October, the 1st & 2nd and 8th & 9th.

Trenton Chamber is a member of the Chamber Alliance of the Mohawk Valley and members are welcome and encouraged to take part in all CAMV activities and programs. There are ten chambers within three counties that make up the Alliance and this is a great opportunity to network. CAMV is helping to promote an event scheduled for Thursday, October 6. Speaker Jason Dorsey, The Gen Y Guy, will give a program at the Masonic Care Facility from 6 until 8pm. Jason speaks on "Crossing the Generational Divide"...Making the Four Generations in Your Workforce a Competitive Advantage in Any Economy. You can learn more about this dynamic speaker by visiting his website www.GenHQ.com

Tickets are \$25.00 or ten for \$200.00 and are available at the Herkimer County Chamber office in Mohawk, Hummel's Office Plus (all locations), Newport Telephone Co., Oak Tree Advertising in Camden, Oneida County Tourism office in Utica, River Road Farm & Greenhouses in Marcy, the Rome Area Chamber office, and Turnbull Insurance in New Hartford. A wine and cheese reception and networking will follow the talk. Purchase your tickets now for this exciting event. Proceeds from the event will go to the Chamber Alliance.

The next Alliance meeting has been moved to the fourth Wednesday of this month, September 28, hosted by Mohawk Valley Edge in their Rome office. The cost for the noon lunch meeting is \$10.00.

Chamber members have also been made aware of a Small Business Resource Workshop, hosted by Congressman Richard Hanna's office. The program is Monday, September 26 at the Whitestown Community Center from 9am until 3pm. This district-wide event will provide small business owners and potential small business owners, with information about growing or starting a business. The event will include presentations regarding Small Business Administration programs, women and veteran entrepreneurs, state level business assistance, news media and website strategies, accessing capital, and utilizing community resources. The program is free with an optional \$10.00 fee to have your lunch provided. RSVP by September 20 to 724-9740 or via e-mail:

rsvp.ny24@mail.house.gov

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The Congressman's office also announced a Jobs Fair coming up on October 18 at Mohawk Valley Community College in Utica. That event is also free.

The next chamber meeting is Thursday, October 13 at 8:30am at the Trenton Municipal Building. All members are welcome and encouraged to attend. Meetings are held the second Thursday of every month.

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