

March 14, 2011

FOR IMMEDIATE RELEASE  
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### **TRENTON CHAMBER MONTHLY UPDATE**

Barneveld – The Trenton Chamber of Commerce held its monthly meeting on March 10 at the Municipal Building in Barneveld.

There are nearly 120 paid members for 2011 as of this meeting. The Chamber welcomes new members Van's Tavern and Realtor Robin Lawrence. Memberships are still being accepted although the deadline has passed to be included in the printed brochure. You will still be listed on the website so send in your dues and application today.

Fitz Hardiman reported that they would like to have a spring cleanup day at the Visitor Information Center. The work will include general housekeeping, planting shrubs and flowers, painting and other miscellaneous tasks. A date will be set for May. The VIC members have sent out letters to those who advertised in the center in 2010 and they are being asked to renew their brochure program. The VIC is located on Route 12 in Remsen and is a great location to display your tourism brochures. There is a fee to do this, please do not just drop off items without contacting the VIC first. Information can be found on the Trenton Chamber website ([www.trentonchamber@aol.com](mailto:www.trentonchamber@aol.com)) or contact Fitz at Adirondack Lanes.

Work is underway on the new membership brochure and various layouts are under consideration. Watch for this in the spring.

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A reminder to chamber members that updates are made to the website during the final week of each month. If you have news about your business please submit it to President Leiker via e-mail at [trentonchamber@aol.com](mailto:trentonchamber@aol.com) for consideration. We want members to utilize the website to promote our businesses, although no explicit advertising is allowed.

Thank you to Nichole Hudon and Carol Buczek who conducted a forum on Using Facebook for Your Business on March 2. Eight members attended and it's believed the program was beneficial for all. Another informational forum will be held on Using Craig's List for your Business. Nichole Hudon will lead this session on April 6 at 5:30pm at the JMc Promotions Office on Mappa Avenue in Barneveld. Please pre-register via the chamber e-mail. Anyone with interests or ideas for future forums should let an officer or director know so they can be planned. Also, if you have something you are willing to share with fellow members, let us know!

Applications are being accepted until March 31 for the Endowment Program. One chamber member will receive a \$500.00 cash award. The application and criteria are on the website. This award will be announced on April 14 at the next Business After Hours. That event will be sponsored by The Soda Fountain on Main Street in Remsen. The After Hours will run from 5:30 until 7:30pm and will feature some of the restaurant's specialty foods. Watch for the invitation soon and make your reservation to attend this fun event and be there to see who wins the Endowment.

Sponsors are still needed for future After Hours. If you are interested please make it known as soon as possible.

The Chamber will hold it's semi-annual trash pick up Monday May 9 with a raindate of May 10. This is part of our Adopt-A-Highway program. Volunteers are asked to meet at Adirondack Lanes at 5pm for about two hours of trash pickup alongside Route 12. Refreshments are provided at the Lanes when we're done. Please mark your calendar and help out to keep our community looking good.

The next meeting of the Chamber Alliance of the Mohawk Valley is March 16 in Clinton. The Alliance meets the third Wednesday of each month and all chamber members are welcome to attend. The CAMV will sponsor an evening event on Tuesday May 17 in honor of National Small Business Week. More details will be announced soon.

The Chamber will purchase a laptop computer for use by the Treasurer. This way records will not have to be transferred from computer to computer as new officers come in and software does not have to be reloaded.

And a reminder that election of officers takes place in July. A nominating committee will be formed at our next monthly meeting so possible candidates can be recruited. A number of positions are likely to be available, please consider if you are able to volunteer your time and leadership to help keep our chamber growing and on the move. A description of each office will be prepared so those interested can review it and see if they have the needed qualifications. Fresh ideas and input are always welcome.

The next Chamber meeting is Thursday April 14<sup>th</sup> at 8:30am. All members are welcome and encouraged to attend.

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