

October 19, 2010

FOR IMMEDIATE RELEASE  
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### **TRENTON CHAMBER MONTHLY UPDATE**

Barneveld – The Trenton Chamber of Commerce tried something different for the monthly meeting in October and met at 5:30pm rather than the usual morning meeting. It was an effort to see if the night time would help draw more members. The chamber may try this again in the future.

At the October 14<sup>th</sup> meeting there was discussion about the newsletter and whether it should be continued or not, and if so, whether the chamber should hire someone to produce it. Most seemed to agree that the newsletter should continue and it was voted to hire Veronika Freeman of dotcalm (who also handles the chamber's website) to produce the next newsletter and see how that goes. This will be a more professional document and there will be paid advertising opportunities for current members. You are also reminded that if your business has news to share, that information can be sent to the chamber to be included. Freeman will work to keep up to date on our businesses for news and will also seek out news from members but you can make her job easier by submitting information. Please remember the information should be newsworthy, not advertisement. The trial issue is set for release in early December. Send along your ideas or input to the chamber e-mail address at [trentonchamber@aol.com](mailto:trentonchamber@aol.com) or contact President Debby Leiker or Freeman at dotcalm at 333-0331 or [veronika@stressfreedesign.com](mailto:veronika@stressfreedesign.com)

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The fall Business After Hours, co-sponsored by the Remsen VFW and Tours By Design raised over \$300.00 for the chamber. It also resulted in several bags and boxes of food as well as a cash donation of more than \$100.00 for the food pantry at St. Patrick's Church in Forestport. Thank you to all who attended and made this a successful event.

The next Business After Hours will be Thursday, December 9 at the Adirondack Bank in Holland Patent. More information will be announced soon but mark your calendars now for this event.

Our fall trash pick up was canceled on October 4<sup>th</sup> due to rain. The weather did not cooperate the next night either so the raindate was also canceled. We will try again in the spring.

A reminder to keep selling raffle tickets for the fuel raffle. Tickets have been mailed or distributed to all members and you are asked to either return the money or the unsold tickets. The drawing will end December 9<sup>th</sup> with the winning ticket being pulled at the Business After Hours. Fitz Hardiman is chairing the raffle, if you have questions or want to drop off your tickets or money, or get more tickets, please stop and see Fitz at Adirondack Lanes.

It's time to start thinking about our annual dinner which is held in January. Preliminary plans are underway and suggestions are needed for a guest speaker. Submit your ideas to President Leiker as soon as possible.

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Members are invited to take part in Ambassador Training Classes presented by Oneida County Tourism. These classes help teach customer service skills and educate folks about our area in order to promote it to others. Those working in front line positions such as restaurant wait staff, hotel clerks and anyone with contact with the public are encouraged to sign up for a class. They are held over two evenings at various times throughout the year. The cost is just \$40.00 per person and remember the Smarten Up Program offered by the Trenton Chamber can help you pay for this class. More information is available at the Oneida County Tourism office and will also be available at the chamber's website.

The Chamber Alliance of the Mohawk Valley, of which we are a member, has now added a tenth member. The Oneida Chamber of Commerce has joined the Alliance making us ten chambers strong within three counties. The Alliance meets the third Wednesday of each month and all Trenton Chamber members are welcome to attend. Meetings move each month so contact an officer for more information about the location if you'd like to attend.

The next Trenton Chamber meeting is Thursday, November 11 at 8:30am at the Municipal Center. Please join us, refreshments start at 8:15am.

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