

TRENTON CHAMBER OF COMMERCE
MONTHLY BUSINESS MEETING – Nov. 11th, 2010

8:30 am Call to order.

8:30 am Minutes of Oct. 14th meeting.

8:35 am Treasurer's report.

8:40 am Announcement of literature/area events.

8:40 am Old Business

Visitor Information Center:

-Update.

Membership:

-2011 membership renewal invoices to go out Dec. 1st. Mailing will include 2011 Invoice, Letter from President explaining due dates, 2011 Membership form to be returned, 2011 Calendars.

-Welcome Packets to include "Welcome New Member" letter, Insurance info available through Herkimer County Chamber, Trenton Chamber current brochure, Town of Trenton directory, and a Plaque.

- Welcome Packets for new members have been given out. Reviewing list of members who have/have not received plaques.

-Committee making list of new business's to contact for 2011 membership.

Website/Technology:

-Need to be better at providing information to Veronika to update website more frequently.

Monthly meeting minutes will be sent from Betsy to Carol to use as she is getting publicity updates done, which will then go to Veronika to be put on website.

-Additional updates that need to be done; Directors listing and committee reviews (see attached). Change out Membership Application to 2011.

Publicity: Update from Carol.

-Dec. newsletter has been hired out to Veronika with dotcalm, for a trial run. Veronika is soliciting for articles and advertising from membership. Deadline to get info to her is Fri., Nov. 10th, newsletter is set to publish Dec. 1st with proof coming to Executive committee first for review. Copies will be mailed to all members, with additional copies available at Municipal Center and a couple member business's. Review of costs for this trial newsletter will be reviewed at Dec. meeting.

Events:

-Fuel Raffle – Ticket sales are going well, if anyone needs additional tickets contact Fitz at ADK Lanes.

-Holiday – Adirondack Bank. December 9th. Flyers will be mailed out Nov. 18th. Adirondack Bank will be doing a similar event to last year, with donations going to Foothills Rural Community Ministry and the Food Basket Program.

-Jan. 2011 – Annual Dinner, Jan. 25th, American Legion. Menu options... Program will be similar to LY, Executive Committee to give updates on last year and plans for 2011.

CAMV update:

-Trenton Chamber, through the "Power of 13", agreed to support CAMV speaking against National Grid rate increase.

-Trenton Chamber "Power of 13" agreed to participate in a CAMV ad in the Oneida County Travel guide, costing each member \$50.00 to participate.

- Oct. 20th meeting update. CAMV seeking ideas for future meetings.

- Nov. 17th next meeting.

9:20 am New Business

-Oneida County Health Dept offering free smoke alarms installed. See application on table.

9:30 am Adjourn

Next meeting will be on Dec. 9th, 2010. BAH that evening at Adirondack Bank.