

February 21, 2011

FOR IMMEDIATE RELEASE
Contact: Carol Buczek, 831-3052

TRENTON CHAMBER MONTHLY UPDATE

Barneveld – The Trenton Chamber of Commerce held its monthly meeting on February 10 at the Municipal Building in Barneveld.

Membership renewals have come in and at last count there were over 105 paid members of the Chamber. Information from the membership application forms is now being input so that work can get started on the new brochure. Even if a business has already completed an application form once, it's important to send that each year with your dues so that all information is current. There was discussion about possible changes to the brochure and some samples were passed around. Watch for a new, more user friendly format in 2011.

We would like to start featuring our member businesses on the website. If your business has a special event coming up this year or interesting news to share, please type up some information and forward it to the chamber e-mail at trentonchamber@aol.com. These features will run on the home page of the website as they become available, highlighting one business per month if we receive the information.

Two of our members will be leading a discussion/forum on "Using Facebook for Your Business". All members are invited to attend, this is a free program. This information seminar will be held Wednesday March 2 from 5:30 until 6:30pm at the office of JMc Promotions on Mappa Avenue in Barneveld.

- more -

The program will be lead by Nichole Hudon of Hudon's Sled Salvage, and Carol Buczek of Tours By Design. Bring your laptop and come learn more about social media and how you can be tapping into it for your company. The Chamber has recently created a Facebook page and we hope to start linking to events and websites. Check it out and "Like" the Trenton Chamber facebook page for news and updates.

The Chamber sends out a huge thank you to the Yutzler family at Remsen City Fuels for donating 100 gallons of fuel oil for our recent raffle. The company graciously donated the oil once again this year. More than \$1400.00 was raised for the Chamber through our annual fuel raffle. Thank you again to Remsen City Fuels and all the members who sold tickets.

Our annual dinner was held January 25 at the Holland Patent American Legion. Thank you to the Legion for an excellent meal and service. About 50 people were in attendance. President Debby Leiker announced the official "kick off" of the 2011 Endowment Fund. If your business can use \$500.00 you need to check out the chamber website and print out an application. The money is available to any member in good standing who meets the criteria noted on the website. Deadline to submit an application is March 31.

Businesses are needed to sponsor this years Business After Hours. We try to hold an event each quarter. The Soda Fountain will sponsor our spring event, coming up in April. More information will be coming soon but this is also the time when the Endowment winner will be announced. Keep an eye on the website and your e-mails for details.

If you would like more information on sponsoring an After Hours, contact the chamber via e-mail or talk to President Leiker.

The Chamber Alliance of the Mohawk Valley, of which we are a member, will be holding an event in May during National Small Business Week. More information will be available following the next CAMV meeting in March. CAMV meetings are the third Wednesday of each month. Any chamber member can attend. The location rotates each month so contact the chamber if you're interested in more information.

A reminder that election of officers will be coming up in July. A nominating committee will be needed soon to start finding potential candidates. It's possible that all positions will be open. Please consider if you have some time and leadership to help keep our chamber growing and on the move. A description of each office will be prepared so those interested can review it and see if they have the needed qualifications. Fresh ideas and input are always welcome.

The next Chamber meeting is Thursday March 10th at 8:30am.

- end -